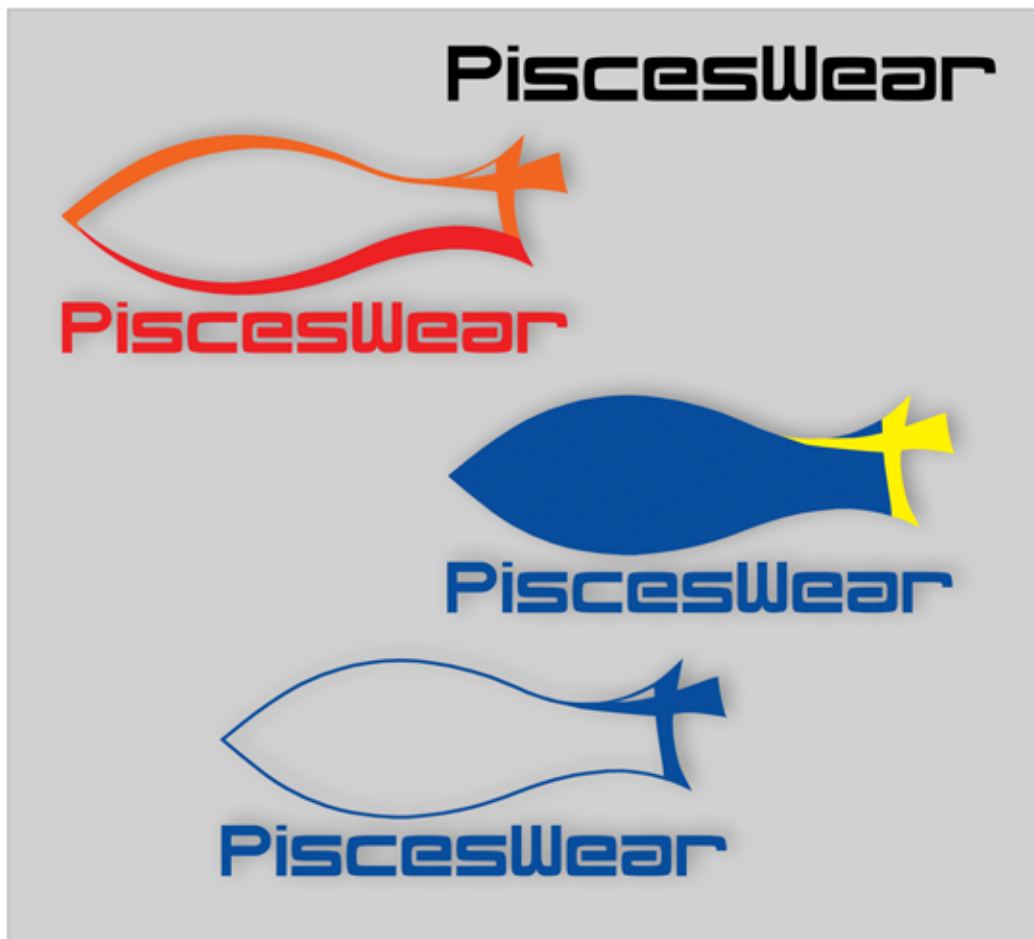




## PiscesWear Hires Graphic Design by Dianne to Create Fashion Line Logo Concept.

Graphic Design to developed a logo concept and corporate identity for PiscesWear, a new pioneer in Christian clothing, that presented the tradional in a contemporary design.



The logo developed by Graphic Design provides an strong image and incorporates the client's vision of traditional elements blended into a contemporary design. The client requested adaptations of the design in multiple formats. Graphic Design provided the client with a concept that can be easily recolored and formated for multiple applications.

### CASE STUDY

#### CLIENT

PiscesWear  
Omaha, Nebraska

PiscesWear is a new line of Christain logo ready to wear clothing for sophisticated, discriminating men, women and children. From the country club to the soccer game PiscesWear is the newest must have in logo wear.

#### AUDIENCE

Business to Consumer

#### INDUSTRY

Clothing Industry

#### CHALLENGE

Create a logo and identity for new clothing designer incorporating elements specific to client's industry. Logo design was to be adapted for various color pallets and translated into different versions. Client specified the business name should be a stand alone graphic.

#### MATERIALS PRODUCED

◆ Logo Design



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